

The Association for Cultural Economics International (ACEI)

19<sup>th</sup> International Conference on Cultural Economics

*Abstract Submission*

**Name/title**

Grace Gonzalez, Ph.D.

**Mailing Address**

The Center for the Study of the Creative Economy,  
Doshisha University  
Karasuma, Higashi-iru, Imadegawa-dori  
Kamigyo-ku, Kyoto 602-8580 Japan

**Email Address**

ggonzale@mail.doshisha.ac.jp

**Institutional Affiliation**

The Center for the Study of the Creative Economy,  
Doshisha University (Japan)

**Position Held**

Postdoctoral Fellow

**Title**

Multi-Stakeholder Dynamics in Publicly Funded Cultural and Creative Industries Programs:  
Evidence from London and Tokyo

**Abstract**

The purpose of the paper is to examine the dynamics of stakeholders involved in publicly funded initiatives/programs related to cultural and creative industries (henceforth, CCI) in

London and Tokyo. In doing so, it casts light onto the complexities, contradictions, and pathways ingrained in the policy direction of CCI in the aforementioned capital cities.

Against this background, the paper seeks to deepen and further develop analyses on the implications of the stakeholder's interpretation of culture, creativity, and cultural/creative work practices vis-à-vis appropriate policy directions in a context of global policy assemblage and transfer.

The paper focuses on stakeholder dynamics of selected CCI programs in London and Tokyo according to the following analytical categories: a) nature of the stakeholder and the multiplicity of his/her roles, b) scope and scale of cooperation/collaboration towards common goals, c) convergent/divergent approaches among stakeholders, d) institutional practices and priorities, e) accountability and interdependency, f) biases and vested interests, and g) expectations.

The paper findings draw on qualitative empirical data and secondary data both collected by the author. Primary data is mainly comprised of semi-structured in-depth interviews conducted between October 2013 and February 2016 in Tokyo and London. Informants include stakeholders in academia, government, private sector, and non-profit organizations who lead or are directly involved in the planning, enactment, and management of (fully or partially) publicly subsidized CCI initiatives and programs. Other primary data include first-hand accounts collected at public and academic forums in Tokyo and Kyoto, Japan. Secondary data is comprised of official documents and reports.

**Keywords:** Cultural and creative industries, stakeholder, policy-making, Tokyo, London